

PRESSEINFORMATION PRESS RELEASE COMMUNiqué DE PRESSE

BALLUFF

Construction start 2019

Commitment to the region: Balluff extends its company headquarters in Neuhausen

Automation specialist Balluff presents the plans for its new extended company headquarters in Neuhausen. Construction start is planned for 2019.

Since its foundation almost a century ago, the automation specialist Balluff has been based in Neuhausen. "As a result of continuous company growth it was already clear in 2013 that the headquarters would soon be stretched to the limits," according to Balluff Managing Director Katrin Stegmaier-Hermle. "Accordingly we have been devoting ourselves increasingly since 2015 to the long-term development of our headquarters." In mid-March the company announced their plans for the new construction and expansion of the company's central location. The two-phase concept by the Berlin firm Grüntuch Ernst Architects envisages the extension of the existing headquarters on Schurwaldstraße with an innovative office and development building and a prestigious head office with integrated customer and training center on Plieninger Straße. Construction start for the office and development building is planned for 2019. The building project is one of the largest investments in Balluff's company history.

The architectural concept

The two new buildings reorganize the existing Balluff company headquarters: in the future the various business units currently spread over different sites in Neuhausen will be grouped together in one campus. Acting as a central axis, the new multifunctional office and development block on Schurwaldstraße forms the hub of the new campus. Standing up to twelve meters high, the building's hall-like structure is reminiscent of a technical production location. A wide central ramp as internal artery, open communication areas and the new company restaurant provide central meeting places for Balluff's employees. Approaching from the motorway, the extension to the company headquarters on Plieninger Straße will form a prominent landmark with its striking dynamic structure. Covering an area of 1100 square meters, the new building offers conference, event, office and meeting room facilities.

Modern working environments

With more than 3600 employees worldwide and overall sales of 459 mil. euros in 2017, the automation specialist has long been on a growth curve. In the past five years alone, the workforce at the Neuhausen site has increased by around 38 per cent to more than 1000 employees. The new extended headquarters provide the possibility of concentrating jobs in one campus in the long term, shortening distances at work and reducing traffic. As pacesetter of Industry 4.0, the automation specialist secures long term quality jobs in the region. "The investment in the extension of our headquarters, a milestone in almost 100 years of company history, is a clear expression of our commitment to the Neuhausen location," says Katrin

Balluff extends company headquarters

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Stegmaier-Hermle. "The concept ideally maps our growth and visionary future alignment: attractive workplaces which foster communication and collaboration in projects and provide creative space for innovative work."

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Caption:

The offset arrangement of levels of the representative new structure dovetail the building into its surroundings, offering changing views of the landscape and company premises. Picture: Grüntuch Ernst Architekten



Caption:

The new "internal market square" of the office and R&D building in Schurwaldstraße features a wide central ramp and together with the new canteen and the integrated green islands forms the central meet up place for the entire campus. Picture: Grüntuch Ernst Architekten

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About Balluff

Founded in 1921 in Neuhausen a.d.F., Balluff employs 3,600 people worldwide and represents innovative technology, quality and cross-industry experience in industrial automation. As a leading automation specialist, the family-owned company in its fourth generation offers a comprehensive portfolio of innovative sensor, identification and network technologies and software for integrated system solutions.

In 2017, Balluff Group reported revenues of around EUR 459 million. In addition to the main headquarters in Neuhausen a. d. F., Balluff has sales, production and development locations around the world and can boast 37 wholly owned subsidiaries and other representatives in 68 countries. This guarantees customers rapid worldwide availability of products and high consulting and service quality on site.

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